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Ardmore Shipping



OCEAN TO CITY MTS MARITIME RACE

Cork Harbour Festival
4 June 2022

'Ocean to City – An Rás Mór' - is Ireland's very own long-distance rowing race attracting hundreds of participants annually. Started in 2005, it has grown from its origin as a race for traditional fixed-seat boats into an all-inclusive rowing and paddling event, embracing everything from traditional wooden working boats, currachs, skiffs, gigs and longboats to contemporary ocean racing shells, kayaks, canoes and even stand-up paddle boards.'

The Mission to Seafarers propose a shipping industry race within the Ocean to City event, offering an opportunity for companies to support seafarers by raising awareness and funds for the Mission's work internationally through the challenge.

The maritime race offers marketing, networking and team building opportunities in a fun summer setting for sponsors and participants.



Ardmore Shipping is proud to be a co-sponsor of the Mission to Seafarers Cork 2022 Ocean to City charity event. Raising funds for the important work that the Mission to Seafarers undertakes will help expand their network and, in particular, promote their intention to open a Cork based facility. The global seafarer community appreciates the broad based support that MtS offers which is a much needed resource for the often unseen and unsung heroes. This initiative is made all the more important by the plight of the significant number of Ukrainian seafarers who are facing immense hardship currently.

Mark Cameron

Executive Vice President & COO, Ardmore Shipping

EVENT OVERVIEW

Date	Saturday 4th June 2022
Location	Cork Harbour - Ocean to City Race
Teams	40-60 participants (10-14 vessels)

EVENT ITINERARY

Friday 3rd June

Date	Saturday 4th June 2022
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Saturday 4th June

1130-1230	Safety Briefing & Refreshments Fueling station where teams can pick up their boat pack (incl. water, snacks, life jackets, and flags)
1430-1800	Race - The provisional first start time from Crosshaven is 1430. Boats will start to arrive at the finish line around 1615. The race time limit is at 1900
1800-2100	Celebration Drinks & Awards

COURSE OPTIONS

The main race is run over three course distances, all finishing to a warm welcome in Cork's city centre:

Ocean Course: 15 nm | 28 km

The complete Rás Mór starts at Crosshaven and goes out to the mouth of the harbour at Roches Point, turns back to Cobh, then Monkstown and through Lough Mahon into Cork City. This distance can also be done as a Relay, with a full or partial changeover in Monkstown.

City Course: 12 nm | 22 km

The City Course covers a slightly shorter route from Crosshaven to Cork City, skipping over the stretch to Roches Point.

Monkstown Course: 7 nm | 13 km

Those who are interested in doing the half-marathon option, can start at Monkstown and join the fleet of boats as they pass by.

***Please note: the MtS Cork Maritime Race will start at Monkstown for the half-marathon option.**

KEY DETAILS

For information on the key details please visit the following links:

[The Race](#)

[Event Regulations](#)

[Registration](#)



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Race Bib Sponsor



SPONSORSHIP OPPORTUNITIES

Gold €5,000

Covers the Celebration BBQ. Contributes towards overall fundraising. Includes:

- Company logo on all signage at the event
- Company logo on all marketing materials
- Recognition as the celebration event sponsor
- Speech at networking event
- Logo on race bib
- Social media coverage

Silver €3,500

Covers the pre-event food and drinks Contributes towards overall fundraising. Includes:

- Company logo on all signage at the event
- Company logo on all marketing materials
- Social media coverage

Awards €2,000

Contributes towards overall fundraising. Includes:

- Company logo on glass awards (often show post event in company board rooms)
- Opportunity to present an award
- Company logo on all marketing materials
- Social media coverage

Race Bib €2,000

Includes:

- Branded race bib – company logo
- Company logo on all marketing materials.
- Social media coverage

Boat Packs €1,000

Includes:

- Branded water bottle, branded water cooler, snacks, and a recyclable poncho.
- Company logo on all marketing materials.
- Social media coverage

TEAM SPONSORSHIP OPPORTUNITIES

We aim to bring together 60 participants from the shipping industry in a fun maritime event this summer.

Companies taking part will benefit from opportunities including team building, networking, and increasing their CSR profile. All whilst raising crucial funds and awareness for seafarers, the undisputed key workers of the sea.

We ask that each team raises €3,000 towards the Mission to Seafarers.

To enter the following costs apply:

- €40 - Registration fee per participant
- €10 - Insurance per participant:

*Please note both payments are made direct to the challenge provider Meitheal Mara.

Please quote the reference [MtS Maritime Race](#) when making payment.

BACKGROUND AND HISTORY

History

The Mission to Seafarers was founded in 1856 as The Mission to Seaman, expanding in line with the growth of the British Maritime Empire. The Mission provides help and support to the 1.5 million men and women who face danger every day to keep our global economy afloat. We work in over 200 ports in 50 countries caring for seafarers of all ranks, nationalities, and beliefs, which makes us one of the largest sea port based welfare organisation in the world. Through our global network of chaplains, staff, and volunteers we offer practical, emotional and spiritual support to seafarers through ship visits, drop-in seafarers' centres and a range of welfare and emergency support services.

Covid-19

Covid-19 has seriously constrained the ability of seafarers to gain access to the shore due to restrictions. This compounded with the extension of seafarers' contracts makes ship visiting services from MtS even more important due to the increase in mental health issues for both seafarers and their families. The pandemic has been raging since March 2020 – and the vaccination programme, has been successful in the developing world. Large swathes of the undeveloped world remain unvaccinated. However, many countries are accepting that we need to live with the effects of COVID-19, and countries are opening their borders.



To find out more about sponsoring the event please contact:

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