

27 | 28 May 2022



MtS ADVENTURE RACE JAPAN 2022

The Mission to Seafarers new Adventure Race will take place on the Izu Peninsula, Japan, regarded as an area of outstanding natural beauty and designated as a UNESCO Geopark in 2018.

Approx. 50 teams of three will take part over two days of trekking, running, and other challenges whilst enjoying spectacular views of Mount Fuji and the nearby Suruga Bay. There will be two levels of participation ensuring those who are super-fit can be equally challenged, whilst those who want to enjoy the achievement of completing a challenge, feel they have also been stretched. This large mountainous region has enabled us to create suitable challenges for both levels of fitness.

This exciting opportunity will bring together key decision makers in the maritime industry, it will be great for team building and enhancing communication as well as offering networking opportunities. For a global industry that thrives on face-to-face contact, which has been limited due to COVID-19, this creates a fantastic opportunity to enhance business objectives.

At the same time, through the global welfare work of the Mission, it will undoubtedly be helping seafarers who have faced some of the most challenging times in recent history. Teams will be asked to pay a team registration fee and commit to raising a set sum through sponsorship.

Participants arrive on the afternoon of Thursday 26th May 2022, with the challenge on Friday 27th May and Saturday 28th May, culminating in a Gala Dinner, with guests departing Sunday 29th May. Accommodation will be 4* standard.

Funds raised from this event will be used to fund MtS 'Emerging Port Strategy 2022, a more strategic approach to existing and new operations in Asia and globally'.

A full Welcome and briefing pack will be provided including fundraising tips.



We are seeking key sponsors as outlined below.

Platinum Sponsor - US\$60,000

- Launch webinar - opportunity for key branding at and invitation to speak at event launch webinar
- Launch event (COVID-19 dependent) - key placement and branding at high profile event in Tokyo
- Branding on all
 - Promotional and event materials merchandise
 - banners and signage
- Two page adverts in Challenge Welcome pack
- Press Release - high profile mention in launch press release
- Recognition on MtS website
- Photographs - access to all event photos - including those at the Gala Dinner where the polo shirts will be worn by all teams
- Photos available for your own media coverage
- Speeches - opportunity to speak at Dinner
- Opportunity to provide a gift for the event bag
- Opportunity to present an Award at Gala Dinner
- Social media coverage

Gold Sponsor - US\$30,000

- Branding on all
 - Promotional and event materials
 - banners and signage
- Full page advert in Challenge Welcome pack
- Press Releases
- Recognition on MtS website
- Photographs - access to all event photos - including those at the Gala Dinner where the polo shirts will be worn by all teams
- Photos available for your own media coverage
- Speeches - opportunity to speak at Dinner
- Opportunity to provide a gift for the event bag
- Opportunity to present an Award at Gala Dinner
- Social media coverage

Silver Sponsor - US\$20,000

- Branding on
 - Specific promotional and event materials
 - Event bag
 - Banners and signage
- Half-page advert in Welcome pack
- Recognition in press releases where appropriate
- Recognition on MtS Website
- Photographs - access to all photographs
- Opportunity to speak
- Social media coverage

Gala Dinner Sponsor – US\$17,000

- Branding on all the Gala Dinner materials
- Opportunity to provide a gift for the event bag
- Opportunity to speak at the Gala Dinner
- Photos from the Gala Dinner
- Recognition on MtS website as Gala Dinner Sponsor
- Recognition in appropriate press release as Gala Dinner sponsor
- Opportunity to present an Award at Gala Dinner
- Social media coverage

Milestone Dinner Sponsor – end of Event Day 1 – US\$10,000

- Branding on all the Milestone Dinner materials
- Opportunity to speak at Milestone Dinner
- Recognition on MtS website as Milestone Dinner Sponsor
- Recognition in appropriate press release as Milestone Dinner sponsor
- Social media coverage

Day 1 Finish Line Sponsor – US\$5,000

- Branding on banners at finish line
- Branding in Welcome pack
- Recognition on MtS website

Day 2 Finish Line Sponsor – US\$5,000

- Branding on banners at Day 2 finish line
- Branding in Welcome pack
- Recognition on MtS website

Rucksack Sponsor – US\$15,000

- Branding on Rucksacks along with Platinum sponsors and MtS logos
- Branding in Welcome Pack
- Recognition on MtS website
- Sponsor will gain recognition throughout the event as rucksacks are carried for two days, with long-term use.

Polo Shirts Sponsor – US\$10,000

- Branding on Polo shirts along with Platinum sponsors and MtS logos
- Branding in Welcome Pack
- Recognition on MtS website
- Photographs of participants wearing branded polo shirts accepting awards at the Gala Dinner, which are then used in the media.
- Sponsor will gain recognition throughout the event as rucksacks are carried for two days, with long-term use.

Fleece Sponsor – US\$10,000

- Branding on Fleece along with Platinum sponsors and MtS logos
- Branding in Welcome Pack
- Recognition on MtS website
- Photographs of participants wearing branded fleeces during the event, which will be used on social media.
- Sponsor will gain recognition throughout the event as fleeces will be worn from time to time, with long-term use.

Trophies Sponsor – US\$8,000

- Branding on Trophies along with MtS logo
- Branding in Welcome Pack
- Recognition on MtS website
- Photographs of participants holding Glass Awards at the Gala Dinner, which are then used in the media.
- Glass Awards displayed in winners Board rooms and offices around the world.

Event Bag Sponsor – US\$5,000

- Branding on event bag
- Branding on Event bag banner
- Branding in Welcome pack
- Recognition on MtS website

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@IZUTRAILJourney

Our organising committee:

Jan Webber, Director of Development, The Mission to Seafarers

Krishna Machado-Denne, Special Events Manager, The Mission to Seafarers

Tom Bonehill,
MD Norstar Shipping
(Asia) Pte Ltd



Ken Hasui,
Norstar Shipping Group,
Tokyo

James Woodrow,
MD, China Navigation Company



PLATINUM

GOLD

SILVER



To find out more about sponsoring the event please
contact: jan.webber@missiontoseafarers.org

To register your interest in taking part please
contact: krishna@missiontoseafarers.org