



Caring for seafarers  
around the world

# Flying Angel Campaign 2023

Responding to the changing  
needs of seafarers' welfare

**We invite your company to support seafarers'  
welfare by donating to our 2023 Campaign.**

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# Flying Angel Campaign 2023.

## Raising £600,000/ US(\$ 700,000

The Mission has become highly adaptable to the changing needs of seafarers. With this experience, we seek to concentrate our efforts where we can reach more seafarers with an enhanced and upgraded workforce. We are developing Key Welfare Hubs and seeking out mobile solutions so we can remain agile and responsive to reach seafarers wherever and whenever they need us.

We ask for your support across these new areas of need so we can continue to grow and be there for seafarers and their families. We all agree that we depend extensively on seafarers in our everyday lives. They, like those ashore, should be treated with dignity and be able to go home safe at the end of their contracts.



**Ship Visiting Fund** — Development of vital ship visiting programmes – reaching more seafarers and enhancing the training of our frontline staff, including that of suicide awareness.

The Mission has operations in 200 ports and 50 countries. We plan to expand in areas where there are greater numbers of seafarers passing through, i.e. Rotterdam and Singapore, whilst also recognizing some isolated ports need our presence too.

The training of our frontline staff is vitally important to ensure they have the right tools to maximise welfare for seafarers. They are all trained in mental health first aid, but we intend to roll out our suicide awareness training, so they are better equipped to spot signs of potential suicide risk whilst visiting the ships.



**Seafarers Centres Fund** — Modernisation of Seafarers Centres – including sustainable and environmental solutions as we develop our own ESG.

We currently have 121 Flying Angel Centres, many of which are looking tired and out of date. We need to modernize those which are in the most need in the areas of greatest throughput to ensure a wider service can be offered.

In addition, we are looking at enhancing the green spaces around our centres to provide a more natural environment for seafarers who crave access to nature during their limited time ashore. We will also look at adding solar panels to maximise the use of natural energy sources.



**Seafarers Awareness Fund —**  
Ensuring all seafarers know where they can go to access help and providing them the support they need, especially in areas of mental health and suicide awareness

Whilst the Mission has been around since 1856, we are constantly reminded that many seafarers don't know where they can go for support.

As we are also known as the Flying Angel, the Mish and Seamans Club, we want to ensure our support reaches even more of the 1.6m seafarers and their families.

We will work on marketing campaigns as well as promotion via organizations, associations and shipmanagement companies, and conferences to reach many more seafarers.

**Justice & Welfare Fund —**  
Advocating for seafarers who find themselves in urgent need of practical, emotional or financial assistance, or representation, including those who are abandoned.

Despite the industry's best efforts, seafarers are still being abandoned in many parts of the world. Our Justice & Welfare service is a vital part of helping them secure their outstanding wages, repatriation, providing them with food and water and support for families surviving without income.

**General Fund —**  
To be spent where most needed in support of our global operations, including in areas to help diversity and inclusion.

There are always unforeseen areas of need where we need to allocate resources, and this fund enables us to do this using unrestricted income. Our Women Seafarers Report 2022 also shows that's is more we can do to help women onboard and we will be looking at the ways we can support them.

## Donor Recognition

Platinum	—	£60K
Gold	—	£30K
Silver	—	£17K
Bronze	—	£9K

A range of benefits in recognition of your sponsorship could include:

- Press release and social media
- Website recognition
- Impact report to share with staff and clients
- Zoom update with key MtS personnel
- Glass Award for your Boardroom
- Compliance with your CSR policies

**Impact of previous successful Campaigns** — our Flying Angel Campaign 2020 raising **£683,000** and our Sustaining Crew Welfare Campaign 2021 raised **£518,000**.

**1. Flying Angel Campaign 2020** was launched in response to seafarers' immediate needs during the pandemic. The industry responded extremely positively. This funded

- **Technological Solutions** — Digital Chaplaincy, investment in our Happy at Sea App, and vital mifi units so seafarers could access families at these times of urgent need.
- **Resilience in our ports** — providing vital PPE for our front-line operations staff so they could continue to work with the proper levels of protection; on equipping vehicles and centres with the right protective measures with coverings, screens, signage
- **General Fund** — which we could spend where the need was greatest. From here we could allocate across all our services including to our operations in India where seafarers and their families were provided with life-saving welfare support.

**The funds generated are allowing us to maintain our vital lifeline to seafarers and their families at a time of unprecedented hardship.**

**2. Sustaining Crew Welfare Campaign 2021** provided funding to meet ongoing, additional seafarer needs which the Mission encountered because of the continuing challenges of the pandemic.

- **Innovation and Regional Support** — Funding provided has contributed towards our new comprehensive Happy at Sea App which is aimed to reach thousands of seafarers.
- **Family Support Services** — Has enabled two years of practical and emotional support in both the Philippines and India.
- **Expansion of our Rotterdam operation** — As we appoint a second Chaplain to cover the huge need in this vast port. This is the first stage of our development of Rotterdam into a Key Welfare Hub for the Mission.
- **Worldwide operations** — Funding has supported our worldwide operation across management, operations, finance, and development, ensuring a security of service for seafarers severely impacted by the pandemic. It has enabled us to assist Ukrainian and Russian seafarers affected by the war in Ukraine.

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*“Since its inception, the Grimaldi Foundation took a stand for maritime sector workers and their families, knowing how difficult life can be out at sea. We spent around €1.3m for over 50 projects in this field, and today we are pleased to be able to provide support to The Mission to Seafarers campaign for seafarer relief, in this challenging era for these international maritime workers worldwide.” Luca Marciani, Director for Grimaldi Foundation*

*“I just felt that telling my experience to the Mission to Seafarers would alleviate my depression or anxiety I am sometimes experiencing. I know I can trust you guys ‘coz every time I go to the mission centres it was so relaxing and refreshes my spirit,” John, a Filipino seafarer*

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# Thank you to the supporters of our Flying Angel Campaign 2020 and Sustaining Crew Welfare 2021, who have raised a combined total of £1.2m.

## Platinum



## Gold



## Silver



## Bronze



## Our other supporters include

Pavilion Energy – Wave – Evergreen – CTMMC – Hapag-Lloyd – Vickers Oils – Global Champions Unite donors – Ince & Co CT – WhatweWant Crowdfunder – Medway Mission – Guy Platten – Intership – Sea Asia Claims Solutions – Intercargo – Kitack Lim – Miller Insurance – Taylor – Tamar – Thalassa Niki Pte.Ltd – PTC